

SUPPORTING PEOPLE CONSERVING NATURE IN THE CAUCASUS

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May 12, 2011

CNF Launches New Logo and Website

Dear Friends,

The Caucasus Nature Fund - also known as CNF - has a new look! We are pleased to share the launch of our redesigned logo and web site.

The elusive Caucasus (Persian) leopard remains our symbol. But we've revamped the logo to emphasize CNF's connection to the endangered big cat - less than 50 still roam in Armenia, Azerbaijan and Georgia.

If you've never visited the Caucasus, take your first trip via CNF's web site - the region will amaze you and entice you to visit in person. And if you live there or it's a return trip, you'll enjoy learning more about the area's rich biodiversity.

Our site's architecture may be different, but the address is still the same: Join us at: www.caucasus-naturefund.org and be sure to sign up for our [newsletter](#).

In addition to the site's new design, you'll find that it is:

- **Easier to navigate:** There are clearly marked links to [Who We Are](#), [Where We Work](#), [How We Work](#), etc. as well as [News](#) and information [about the region](#).
- **Rich with photography:** Words cannot do justice to the magnificence of the Caucasus Region. Take a moment to look at the [photo gallery](#) on our home page, which gives you a sense of its natural treasures.
- **Full of information on Protected Areas in the Caucasus:** As one of only 34 "biodiversity hotspots" in the world, the Caucasus is an invaluable environmental resource. CNF works as a conservation trust fund. Our aim is to safeguard the more than 1.7 million hectares (4.2 million acres) set aside as protected areas - national parks, sanctuaries, and nature reserves - in Armenia, Azerbaijan and Georgia.

We look forward to your comments and suggestions on how we can make the site a more effective tool for working and staying in touch with our partners and friends. Stay tuned for our new Facebook page and other social networking opportunities - they'll be coming your way shortly.

Thank you for your support and interest in our work.

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Lagodekhi Nature Reserve,
Georgia

Yours very truly,

A handwritten signature in black ink that reads "David". The letters are cursive and fluid, with a prominent 'D' and a long, sweeping tail on the 'd'.

David Morrison

Photo courtesy of the Agency of Protected Areas of Georgia
To unsubscribe from this newsletter, email contact@caucasus-naturefund with "unsubscribe" in the subject line